

SMARTBED

Your smart choice



Photo: Bureau of Hotel Telegraph

It's more than just a bed,
it's a motorized adjustable bed –
it's the whole bedroom.



HOTEL COLLECTION

ONE BED, MANY POSSIBILITIES



SLEEPING

COMFORT FOR YOUR BODY AND SPIRIT

We need a deep, healthy and energizing sleep. After a good night's sleep the problems of the previous day seem solvable.

Delux has created this bed to provide the optimal positioning possibilities for any activity, especially sleeping. Unlike regular beds, with the Smart Bed, you can easily be positioned for a deep and refreshing sleep, increasing your chances for a carefree tomorrow, only by the touch of a key.



WATCHING TV

LYING ADVENTURER

We spend quite a lot of time in front of the TV watching news, films or selected pictures from our photoarchive.

Sometimes we imagine that we are a courageous adventurer in a film, or get involved with the success of sportsmen. It's much more comfortable to watch exciting events and insolent heroes lying in a Smart Bed than sitting in a chair.

Specially for sport and cinema fans, Delux has designed the TV position that slightly lifts your feet up. Just pressing a key, you can relax after an eventful day watching your favorite programs.



WORKING

EVENING INSPIRATION

Moments before falling asleep in a comfortable and soft Smart Bed, a brilliant idea may be conceived for the morning meeting or perhaps a childhood memory is stirred up that must be written down or tapped out on the computer keyboard. Everybody has moments of sudden inspiration that require taking their work with them to bed.

The bed backboard can be especially adjusted to working, for example, with a laptop computer. Just press a button, and your bed will turn into the most comfortable office in the world.



READING

BEFORE FALLING ASLEEP

Smart Bed is your best night friend – your soft and cozy land of dreams. But we also know that before falling asleep the best friend may be a book, which cannot be put aside before the end of a story.

To let the flight of fancy carry you away from everyday routine, your Smart Bed also has a special reading position.

You can easily adjust the footboard or backboard, or both of them at once to find a suitable angle for optimal neck and back comfort. Correct body position before falling asleep allows more relaxing sleep and a happier awakening.

BEDROOM CONCEPT



Delux has created a unique concept and vision of an ideal bedroom. This idea came from our vast experience and a strong desire to make things better. Delux offers bedroom solutions consisting of many elements and designed pursuant to different wishes.

Delux has developed an idea of a combined bedroom which may be composed and designed in accordance to each one's special wishes and include all elements imaginable in a bedroom: anti-allergy pillows, quilts, various beds, mattresses, top-mattresses and mattress covers, bedspreads, sound damping and darkening curtains, hand towels and bathrobes.

All these things can be easily combined with each other to provide a perfect solution for hotel owners and a relaxing holiday for guests.



BEDS & MATTRESSES



The value of every bedroom depends on two basic elements: the right bed and a carefully chosen mattress.

The Hotel Collection mattress is based on a five-zone multipocket spring system, which provides your body with systematic support and releases tension in your backbone and muscles, providing deeply restful sleep.

Fabric designed especially for the Hotel Collection mattress is natural and body-friendly 100% cotton, which also provides the product with a nice appearance and durability.

Sheet wadding contains anti-dustmite Amicor fibre, which keeps the sleeping environment healthy and hygienic.

Fabric and sheet wadding meet the fire safety requirements prescribed in Finland.

The Delux Topmattress has a removable covering with a zip-fastener, which simplifies the maintenance. We also offer special mattress protective coverings, which prevent dirty spots on the mattress and are washable.

Hotel Collection mattresses meet the fire safety requirements and have the SL1 certificate issued in Finland

QUILTS & PILLOWS



Especially for hotels, Delux has developed a systematic collection of quilts and pillows intended to meet various requirements.

Many things have been considered – innovative Anti-allergy Amicor fibre, a special fibre which transfers the humidity away, filling foam which reacts to body temperature, aromatic pillows, etc...

If you are equipped with Delux pillows and quilts, you can be sure that every guest will be completely satisfied.

All hotel collection quilts and pillows meet the fire safety requirements and have the SL1 and SL2 certificates issued in Finland.

OUR STORY



*The most important preparation
for the day, is the night before*

We lead two lives – one during the day, and the other at night. Without nightly rest, it would be impossible to enjoy our days. Our fate is therefore directly linked to how well we sleep. Delux knows this, so we seek to give people the energy to make the most of every waking hour – rested, healthy, and with a clear mind.

Behind these wishes stands the Sjöholm family: Göran, the driven father, and his daughters Heidi, Jenny and Siv. The company has Finnish roots and the products are lovingly made in the Estonian town of Viljandi, where 180 employees merge modern technology with the best materials to produce quilts, pillows, mattresses and beds. The family business is infused with caring, a sense of family, and belonging. These values are also the foundation for the Delux brand.

The Delux success story is the story of a family and the fulfillment of their dreams. As Göran likes to say, "Delux is our story." It is his wish that the warmth of the Sjöholm family will radiate from every Delux product. Delux cares for your life at night, so you're prepared for tomorrow. May your dreams come true.

Dreams come true

